

angela ayres

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summary

Offering a 5+ year track record demonstrating stylistic breadth, attention to detail, superb problem solving skills, computer proficiency, balance of great design with meeting short deadlines and a well honed ability to follow through with complex projects from concept to completion. Impeccable communication skills and enthusiasm to work hard to achieve team objectives.

education

Advanced Flash class at SVC in November 2010.

University of Washington in 2001, BFA in Photography.

experience

Present Graphic Designer

Blue Nile / Seattle, WA

Responsible for designing advertisements and marketing collateral for website, mobile and social networking - including emails, banner ads, landing pages, splash pages, posters and flyers. Designed seasonal PR lookbook. Created new email templates. Worked closely with photographers to shoot and style hero images.

2003-2011 Designer for Print + Web

Ayres Design / Seattle, WA

Successfully cultivated enduring client relationships. Designed, executed and directed an array of printed materials, graphic identities, websites and interactive solutions for small business clients.

2006-2011 Senior Designer

drugstore.com and Beauty.com / Bellevue, WA

Created and maintained innovative content for e-commerce site, email, affiliate channels and printed marketing materials. Worked closely with photographers, writers, producers and clients to bring to life and strengthen the Beauty.com brand. Directed and approved creative strategies and execution of all Beauty.com work. Ensured project delivery, priority and managed Beauty.com creative requests and workload.

2005-2006 Web Designer

Screenlife / Seattle, WA

Responsible for maintaining sceneit.com, screenlifegames.com and intranet brand standards sites. Managed assets and updated content such as game pages, product images, logos, buttons and other graphics. Created banner ads and eblasts promoting new games, free shipping, discounts and other special offers.

2002-2003 Web Designer

Papugai / Bellevue, WA

Provided leadership in concept development, graphic art creation, site design and production. Experience in creating innovative navigation systems, functionality and complex interface designs for e-commerce web sites. Collaborated with art directors, programmers, production artists and designers.

skills

Technical Proficiency

Mac OS and Windows platforms. Photoshop, Flash, Illustrator, InDesign, Dreamweaver, Acrobat Pro, Scene 7, Active Merchandiser and MS Office.

Digital Imaging

Digital image optimization, retouching, color correction and manipulation.

Interactive Programming

HTML and understanding of how comps translate to code. Experience with CSS and Action Script.